

2007
Annual
Report

ConneXus[™]
Smile Service
Guaranteed
Credit Union





A Message
from your
President
& Chair

J. David Christenson
J. David Christenson,
President/CEO

Roger Lucas
Roger Lucas,
Board Chair

\$20 Million Strong!

Financial strength is critical! In today's world of failing financial businesses like Bears Stearns and Countrywide, focusing on financial strength and stability is a must for any successful company. Unfortunately, the news is filled with headlines of companies that grab short-term "wins" without considering long-term ramifications. Despite negative headlines and a weakening economy, we are pleased to announce to you, our member-owners that Connexus continues to grow and prosper as we achieved \$20 million in capital in 2007.

What does \$20 million in capital mean to you? It means we are financially strong enough to meet your financial needs and dreams of today, tomorrow and throughout your life.

Strength means capital: In 2007 we reserved \$1.53M to reach \$20.1M in total capital. As a percentage of assets, Connexus' capital stands at 9.64%. Regulatory agencies state that a credit union with a ratio of 7% capital-to-assets is well-capitalized. As you can see we exceed this benchmark significantly, in fact, Connexus has 38% more capital than required for well-capitalized credit unions.

Strength means great people: We have a great team at your credit union that work together for the benefit of all of our members. Four of our five member-executive team have been leaders at Connexus since 1995. This exceptional team has led Connexus to superior results year in and year out (see financial charts). Additionally, Connexus is an employer of choice. Quality people want to work at your credit union as reflected by our turnover rates being half the national average. We continually attract and retain great employees to serve our members.

Strength means business acumen: Connexus has exceptional underwriting practices in place to minimize losses for the organization. We are pleased to announce that we have minimal delinquency. We understand how to make quality loan decisions. As a benchmark, CU's in WI have a delinquency ratio of 1.64%. Connexus has an enviable ratio of 0.28%. This indicates that we have strong, financially fiscal underwriting in place.

Strength provides new and innovative products: Our strong financial position allowed us to create a high rate, high benefit checking account. MyRewards Checking™ was introduced in April 2007. Throughout all of 2007, Connexus paid members 6.01% interest on deposits of \$.01 to \$25,000. This account includes ATM surcharge rebates, identity theft protection, online banking, bill pay, and Instant Deposit™. How do we do this? By being financially strong!

Strength brings new branch opportunities: 2007 marked another exciting event for Connexus, our first out-of-state full-service branch in Dover, New Hampshire! Connexus continues to partner with Liberty Mutual to bring value to employees nationally through ATM convenience and continued branch expansion. Our ability to repeatedly bring value to employees nationally wouldn't be possible without financial strength and resources.

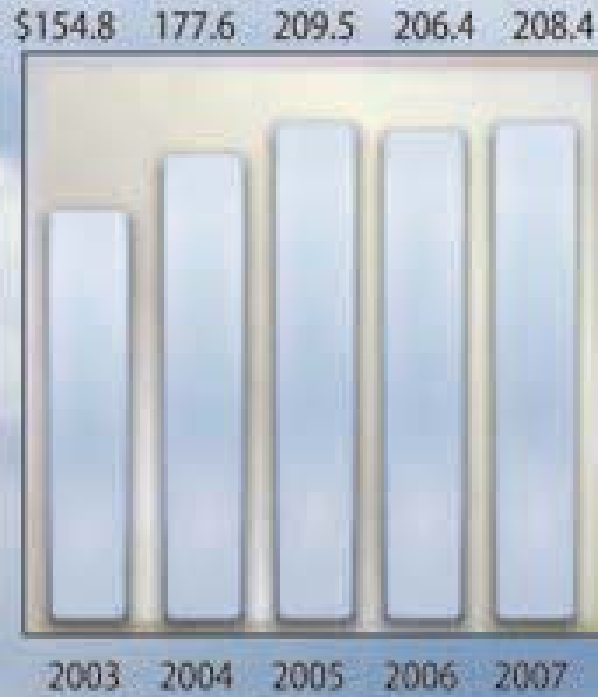
Strength means security: Above all, we focus on the security and protection of your deposits and the safeguarding of your personal information. We take the role of your financial fiduciary very seriously. Connexus spends approximately \$1 million dollars a year on Information Technology. We conduct internal audits, intrusion testing and social engineering testing to ensure your account safety. Connexus is regularly recognized during audits and exams from the State of Wisconsin, NCUA and Wipfli, LLC for our extensive efforts in IT security.

In closing, it is these strengths along with our commitment to exceptional member service that made 2007 another excellent year. We look forward to an equally successful 2008. We thank you, our valued members, for your ownership, support, and patronage!

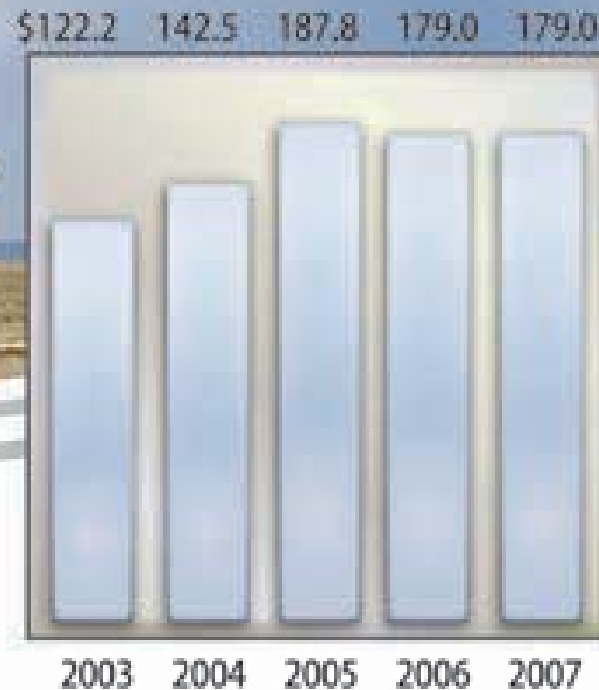
A certified audit was completed by Wipfli LLP, certified public accountants, for the 12-month period ending September 30, 2007. The financial statements for the credit union are in order and were reported in accordance with generally accepted accounting principles (GAAP).
AUDIT COMMITTEE: Steve Raether, Bill Graef, Gail Luedke, and Jennifer Bjork.

Financial Summary

Total Assets In Millions



Total Loans In Millions



	2006	2007
Assets		
Personal Loans	\$ 47,563,975	40,328,073
Real Estate Loans	114,277,274	114,854,614
Home Equity Loans	17,123,870	17,560,522
Investments	10,099,418	29,098,102
Cash	1,794,363	1,468,712
Other Assets	15,567,927	5,084,841
Total Assets	\$206,426,827	\$208,412,864
Liabilities		
Member Shares	\$ 23,589,397	22,512,876
Term Share Certificates	52,464,781	52,162,146
IRAs	18,050,284	19,361,865
Checking	13,998,544	22,691,224
Y.E.S. Money Market	24,542,958	23,560,128
Money Market Elite	10,708,456	11,015,727
Non Member Deposits	2,606,032	-
Other Liabilities	41,901,082	37,010,751
Reserves	18,565,293	20,098,147
Total Reserves & Liabilities	\$206,426,827	\$208,412,864

2007 Board of Directors

Chair: Roger Lucas
Vice Chair: Mark Steinberg
Secretary: Bill Graef
Treasurer: Steve Raether
Jerry Bellin
Donna Hessil
Gail Luedke
Paul Hunsanger
Steve Zeinemann

2007 Annual Report



Products & Services

Products:

Savings Accounts • Health Savings Accounts
• Holiday Club • Checking Account Programs
• FastCash & Check (ATM/Debit) Card • Y.E.S. Money
Market • Money Market Elite Package • Certificates •
IRAs • SEP Accounts • Visa Platinum Card Programs •
Recreational & Vehicle Loans • Mortgage Loans
• Home Equity Products • Personal Loans • EduCare
Loans • Guaranteed Student Loans
• Line-of-Credit Loans • Share Secured Loans • Loan
Payment Protection Services • Vehicle Warranties •
GAP Coverage • Kids Koala "T" Club

Services:

Family Membership • Virtual Branch at
www.connexuscu.org • Online Banking • Bill Pay
Service • Instant Deposit • CRIS Audio Response
Service • Identity Theft Protection Service • ATM
Surcharge Rebates • Visa Gift Cards • Direct Deposit •
Payroll Deduction • Loan Refinancing • Drive-Up
Service • Wire Transfers • Notary Service • Signature
Guarantee • Travelers Checks • Money Orders • NCUA
Deposit Protection Insurance • Sale and Redemption
of U.S. Savings Bonds • Safe Deposit Boxes • Financial
Design Group • Smile Service Guarantee™

Main Office

2600 Pine Ridge Blvd.
P.O. Box 8026
Wausau, WI 54402-8026
715-847-4700
800-845-5025
Fax: 715-847-4747

Liberty Mutual Branches
2000 Westwood Dr., Wausau WI
150 Liberty Way, Dover, NH

Fiserv Branch
115 West Wausau Ave., Wausau, WI

NTC Branch
1000 West Campus Dr., Wausau, WI

Virtual Branch:

www.connexuscu.org

CRIS - 24-hour Audio Response
Telephone Service
800-GET-CRIS or 715-847-4701

email: info@connexuscu.org


What Else Can We Do For You?

Connexus[™]
Credit Union
Smile Service
Guaranteed