

FOR IMMEDIATE RELEASE



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**Local Financial Advisor Recognized for Leadership Among Peers**

**Wausau, Wis.** (April 2, 2018) – Danielle Faison, a financial advisor with Connexus Investment Group located at Connexus Credit Union, has been named a “Woman of Distinction” – a recognition which honors female financial advisors for their superior performance and extraordinary efforts in promoting financial security.

The Woman of Distinction recognition is presented by CUNA Brokerage Services, Inc. (CBSI) to top female advisors across the broker-dealer operation. Candidates are nominated by industry peers and selections are based on criteria including annual performance metrics and quality of service to clients.

For being recognized as a Woman of Distinction, Faison will participate in a national mentoring program where she will have the opportunity to mentor and develop resources for female advisors who are new to the industry. Faison is a registered representative of CBSI – the leading broker-dealer serving the credit union marketplace – which partners with credit unions to operate programs dedicated to bringing members quality, personalized financial products and services. Services include retirement planning, financial management, insurance, and wealth management.

Faison is dedicated to exceeding members’ expectations for their financial needs, and expressed her gratitude for being acknowledged in the financial industry. “I’ve worked hard to educate myself and stay abreast of strategies and the market. I’m honored and humbled to have been recognized by my peers for superior advising, ethics, and industry knowledge.”

For a no-cost, no-obligation consultation with Connexus Investment Group, visit [www.connexuscu.org/manage/investment-services](http://www.connexuscu.org/manage/investment-services) or call 763-302-3077.

Securities sold, advisory services offered through CUNA Brokerage Services, Inc. (CBSI), member FINRA/SIPC, a registered broker/dealer and investment advisor. CBSI is under contract with the financial institution to make securities available to members. **Not NCUA/NCUSIF/FDIC insured. May lose value. No Financial Institution Guarantee. Not a deposit of any financial institution.**

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**About Connexus Credit Union** – Serving more than 300,000 members across all 50 states, Connexus is a member-focused cooperative with over \$1.7 Billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as competitive rates for personal, home, and auto loans. The Wausau, WI based credit union has been nationally recognized for excellence by Forbes, CNN Money, PC Magazine, AARP, Kiplinger, and Bankrate.com. Connexus is committed to helping their members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.