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Experience Connexus Credit Union: New Digital Banking Video Series Released

Wausau, Wis. (May 9, 2018) – Connexus Credit Union – a proven leader in digital banking, serving members in all 50 states – recently released a video series introducing new and existing members to their award-winning Digital Banking platform, while offering a visual preview of their digital services available through their mobile app.

The video series, available on the [Connexus YouTube channel](#), highlights Connexus' updated Digital Banking services, which have been optimized through the credit union's partnership with Alkami Technologies – a best-in-class Digital Banking partner that provides online and mobile banking solutions for credit unions and banks. The modern interface, fully hosted business intelligence solution, and customizable feature set, combined with Connexus' industry-leading products and nationwide membership base, provides a comprehensive and robust Digital Banking experience for Connexus members. Notable Digital Banking services highlighted in the video series include Person to Person Payments (P2P), Balance Peek, easy loan applications, Digital Wallet, and enhanced mobile deposit features.

Over the last 12 months, Connexus has recorded 40% growth in Digital Banking users, with over 20,000 members enrolled during that same time period. This demand for the latest and most advanced features in Digital Banking fueled the need for a video series that gets to the core of what Connexus' Digital Banking services are all about. "We are proud of the simple, reliable, and relevant Digital Banking solutions that we offer our members," notes Chad Rogers, Chief Marketing and Technology Officer at Connexus. "As 7 out of 10 current members are logging into their accounts using a mobile device, it was obvious that we must continue to focus our efforts in the Digital Banking space in order to evolve and enrich the member experience. Communicating those enhancements in a memorable and informative format is how the video series came to life."

Connexus Credit Union members are encouraged to download the Connexus App – which features all of the Digital Banking services highlighted in the videos and more – by visiting the Apple/Android/Samsung App Stores for their respective device.

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About Connexus Credit Union – Serving more than 300,000 members across all 50 states, Connexus is a member-focused cooperative with over \$1.7 Billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as competitive rates for personal, home, and auto loans. The Wausau, WI based credit union has been nationally recognized for excellence by Forbes, CNN Money, PC Magazine, AARP, Kiplinger, and Bankrate.com. Connexus is committed to helping members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.