

FOR IMMEDIATE RELEASE



Media Contact

Jennifer Puerner
Corporate Communications Director
media@connexuscu.org

**Connexus Credit Union Named a 2018 ‘Best Bank’ by Kiplinger’s Personal Finance
– Selected as Best Credit Union Runner-Up –**

Wausau, Wis. (July 10, 2018) – Connexus Credit Union is proud to have been named to the 2018 Kiplinger publication “The Best Bank for You,” which identifies top picks among national, regional, and internet banks and credit unions, along with standout institutions in seven personalized categories.

Connexus was named as the Runner-Up in the Best Credit Union category – the second consecutive year of being recognized by Kiplinger.

“Receiving this recognition from a highly respected publication such as Kiplinger really underscores our continued commitment to delivering industry-leading products and services to our members,” stated J. David Christenson, President/CEO of Connexus Credit Union. “We’re constantly striving to best serve the needs of each and every one of our valued member-owners, and being named the Best Credit Union runner-up is a testament to the effort that our Connexus employees put forth to exceed expectations every day.”

Kiplinger selected the winners and runners-up from a field of 73 institutions, evaluating checking and savings deposit accounts, as well as share certificates. Kiplinger also looked at fees for monthly maintenance, ATM transactions, overdraft protection, money transfers, yields on interest-bearing accounts, and availability of features such as peer-to-peer transfers and identity theft protection.

The complete rankings are available at Kiplinger.com/links/banks2018 along with in-depth profiles of the selected institutions. The ranking will be available in print in the August 2018 issue of the magazine, on newsstands July 17th.

###

About Connexus Credit Union – Serving more than 305,000 members across all 50 states, Connexus is a member-focused cooperative with over \$1.8 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as competitive rates for personal, home, and auto loans. The Wausau, WI based credit union has been nationally recognized for excellence by Forbes, CNN Money, PC Magazine, AARP, Kiplinger and Bankrate.com. Connexus is committed to helping their members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.

About Kiplinger – For nine decades, the Kiplinger organization has led the way in personal finance and business forecasting. Founded in 1920 by W.M. Kiplinger, the company developed one of the nation’s first successful newsletters in modern times. *The Kiplinger Letter*, launched in 1923, remains the longest continuously published newsletter in the United States. In 1947, Kiplinger created the nation’s first personal finance magazine. Located in the heart of our nation’s capital, the Kiplinger editors remain dedicated to delivering sound, unbiased advice for your family and your business in clear, concise language.