

FOR IMMEDIATE RELEASE



Media Contact

Jennifer Puerner

Corporate Communications Director

media@connexuscu.org

Connexus Credit Union Reaches Milestone Exceeding \$2 Billion in Assets

Wausau, Wis. (December 17, 2018) – Connexus Credit Union is proud to announce that it surpassed \$2 billion in assets in November.

For over 83 years, Connexus Credit Union has been serving members across the country by providing them with exceptional service and industry-leading products. Connexus began as Employers' Mutual Credit Union in 1935 to better serve the local community in need of an alternative to banks to save and borrow money. By 1975, the credit union celebrated its 40th anniversary with assets of more than \$10 million. Since then, the credit union has gone through two changes in name and eight successful mergers, and still remains dedicated to the credit union philosophy of "People Helping People." In November 2018, Connexus Credit Union eclipsed \$2 billion in assets after a strategic merger was completed with Bull's Eye Credit Union of Wisconsin Rapids.

Connexus currently has 315 employees, over 326,000 members across the country, and branches in four states. The President and CEO of Connexus, J. David Christenson, said "The success and growth of Connexus is built on our commitment to our members and our dedication to being a leader in the credit union industry. Our members are the reason we exist, and they reside at the heart of every decision we make and every product and service we offer today. I'm honored to have the opportunity to change members' lives every single day."

###

About Connexus Credit Union – Serving more than 326,000 members across all 50 states, Connexus is a member-focused cooperative with over \$2.17 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI based credit union has been nationally recognized for excellence by Forbes, CNN Money, PC Magazine, AARP, Kiplinger and Bankrate.com. Connexus is committed to helping their members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.