



FOR IMMEDIATE RELEASE

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Connexus Credit Union Donates \$15,000 to Wausau Blessings in a Backpack

Wausau, Wis. (April 17, 2019) – Connexus Credit Union’s philanthropic program, *Connexus Cares*, is proud to give back to the community with a donation of \$15,000 to Blessings in a Backpack in Wausau.

Blessings in a Backpack serves children in need throughout the local community by providing food over the weekend to those who may not get enough to eat outside of school. Unmet nutritional needs make it difficult for children to learn, pay attention in class, and retain knowledge, so students in need receive a backpack on Friday with easy-to-prepare meals and snacks, and return on Monday mornings nourished and ready to learn.

“The mission that drives Blessings in a Backpack is one that the Connexus Cares program closely aligns with as we address the diverse needs of our local communities,” said Boyd Gustke, Connexus Executive Vice President & Chief Operating Officer. “Bottom line, there are children in need and Connexus has an opportunity to help. We are proud to contribute to the work that Blessings in a Backpack does to make a great impact in our community.”

Dr. Kristine Gilmore, Superintendent of the D.C. Everest Area School District, added: “The greater Everest community is so thankful for Blessings in a Backpack. For our students who struggle with food inconsistency, Blessings in a Backpack is a great source of stable and dependable snacks and meals. We greatly appreciate this incredible service for our kids!”

For more information on this community project, please visit the [Blessings in a Backpack website](#).

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About Connexus Cares – Connexus Cares is a philanthropic program at Connexus Credit Union that focuses on purposeful charitable giving to members, employees, and the communities in which we operate. Connexus Cares is dedicated to giving back through financial donations and employee volunteering as a way to enhance the quality of life for those in need.

About Connexus Credit Union – Serving more than 347,000 members across all 50 states, Connexus is a member-focused cooperative with over \$2.47 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to helping members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.