

## FOR IMMEDIATE RELEASE

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## Connexus Credit Union Donates \$9,375 to Rapids Family Backpacks

*Wisconsin Rapids, Wis.* (May 1, 2019) – Connexus Credit Union's philanthropic program, *Connexus Cares*, is proud to give back to the community with a donation of \$9,375 to the Rapids Family Backpacks program.

Rapids Family Backpacks is a non-profit organization that distributes backpacks of food to Wisconsin Rapids Public School students to help alleviate hunger over the weekend. Rapids Family Backpacks currently distributes nearly 70 backpacks weekly.

Barb Bondioli, WRPS School Social Worker, discussed the impact that Connexus' donation will have on the program, noting, "This donation will allow us to move beyond our regular operation and put some of our dreams into action." She added, "Some ideas include expanding our perishable food voucher program to include more protein-based (more expensive) items and expanding the voucher program to go through the summer. This donation is a game-changer for our program and for the families we serve."

For more information on this effort to fight hunger, please visit the <u>Rapids Family Backpacks Facebook page</u>.

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About Connexus Cares – Connexus Cares is a philanthropic program at Connexus Credit Union that focuses on purposeful charitable giving to members, employees, and the communities in which we operate. Connexus Cares is dedicated to giving back through financial donations and employee volunteering as a way to enhance the quality of life for those in need.

About Connexus Credit Union – Serving more than 339,000 members across all 50 states, Connexus is a member-focused cooperative with over \$2.4 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to helping members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.