

FOR IMMEDIATE RELEASE

Media Contact

Jennifer Puerner - Corporate Communications Director media@connexuscu.org

Connexus Credit Union Donates \$11,000 to the United Way of Marathon County

Wausau, Wis. (May 14, 2019) – Connexus Credit Union's philanthropic program, *Connexus Cares*, is proud to give back to the community with a donation of \$11,000 to the United Way of Marathon County.

The United Way of Marathon County helps to create pathways out of poverty in Marathon County for the most vulnerable neighbors, including veterans, students, and the homeless. The donation made by Connexus Cares will be directed to the United Way's Bundles of Joy and Good Start Grant programs.

Bundles of Joy is a program that addresses the basic needs of parents with young children by purchasing diapers and distributing them to collaborating agencies that ensure they are given to low-income families that need them. The Connexus Cares donation will help Bundles of Joy purchase diapers in newborn to size 5 for ten different receiving agencies. During the last distribution, Bundles of Joy provided over 26,000 diapers to area agencies.

The Good Start Grant program provides financial assistance for eligible Marathon County families to ensure they have access to quality childcare. Good Start Grants will help meet the funding gap between what providers need to charge to offer a quality program and what families can afford to pay.

For more information on these community programs, please visit the <u>United Way of Marathon County website</u>.

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About Connexus Cares – Connexus Cares is a philanthropic program at Connexus Credit Union that focuses on purposeful charitable giving to members, employees, and the communities in which we operate. Connexus Cares is dedicated to giving back through financial donations and employee volunteering as a way to enhance the quality of life for those in need.

About Connexus Credit Union – Serving more than 339,000 members across all 50 states, Connexus is a member-focused cooperative with over \$2.4 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to helping members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.