



FOR IMMEDIATE RELEASE

Media Contact

Jennifer Puerner - Corporate Communications Director

media@connexuscu.org

Connexus Credit Union Donates \$9,375 to Operation Bootstrap

Stevens Point, Wis. (May 23, 2019) – Connexus Credit Union’s philanthropic program, *Connexus Cares*, is proud to give back to the community with a donation of \$9,375 to Operation Bootstrap in Stevens Point, WI.

Operation Bootstrap, established in 1969, is a volunteer-based social services agency serving Portage County communities. The organization helps families with basic needs, such as nutritious food, shelter, heat, electricity, water, gas, bus passes, and more, as well as support in crisis situations and assistance that may not be available elsewhere in the community. All help is given through referrals, and no monetary funds are spent on administration – over 600 workers donate their time.

“This money will help make it possible for Operation Bootstrap to continue to help people who ‘fall through the cracks’ in other assistance programs in Portage County,” said Roseann DeBot, Executive Director at Operation Bootstrap. “Our nine programs, supported by groups and people such as Connexus, provide healthy food to eat, steel-toe boots to start a job, an emergency prescription when a person falls ill, and help with rent or utilities when facing eviction. We are so very grateful to the people of Connexus for joining us in this endeavor.”

For more information on this community program and others in Portage County, please visit the [NorthCentral FSET Program website](#).

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About Connexus Cares – Connexus Cares is a philanthropic program at Connexus Credit Union that focuses on purposeful charitable giving to members, employees, and the communities in which we operate. Connexus Cares is dedicated to giving back through financial donations and employee volunteering as a way to enhance the quality of life for those in need.

About Connexus Credit Union – Serving more than 360,000 members across all 50 states, Connexus is a member-focused cooperative with over \$2.45 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to helping members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.