

## FOR IMMEDIATE RELEASE

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## Connexus Credit Union Donates \$8,000 to the United Way of South Wood & Adams Counties

*Wisconsin Rapids, Wis.* (June 11, 2019) – Connexus Credit Union's philanthropic program, *Connexus Cares*, is proud to give back to the community with a donation of \$8,000 to the United Way of South Wood & Adams Counties, in support of the Early Years Coalition.

The Early Years Coalition through United Way strives to prepare children to be ready to learn by the start of school. In 2018, 4,972 books were mailed to 584 children in South Wood County through Women United and Dolly Parton Imagination Library, three families graduated from *bornlearning* academies, and 64 local childcare providers received assistance to enhance their services and improve their quality of care in the community.

"United Way of South Wood & Adams Counties is so thankful for partners like Connexus Credit Union. Because of your generosity and support of our Early Years strategy area, we can make great strides toward our goal of making sure children are ready to learn by the start of school," said Tari Jahns, the Chief Executive Officer of United Way of South Wood & Adams Counties. "Through funded partner programs and initiatives like *bornlearning*, we are helping the future of our communities and workforce start off on the right track so they can be successful through school and onto adulthood."

For more information on this community program, please visit the <u>United Way of South Wood & Adams</u> <u>Counties website</u>.

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**About Connexus Cares** – Connexus Cares is a philanthropic program at Connexus Credit Union that focuses on purposeful charitable giving to members, employees, and the communities in which we operate. Connexus Cares is dedicated to giving back through financial donations and employee volunteering as a way to enhance the quality of life for those in need.

About Connexus Credit Union – Serving more than 360,000 members across all 50 states, Connexus is a member-focused cooperative with over \$2.45 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to helping members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.