



**FOR IMMEDIATE RELEASE**

**Media Contact**

Jennifer Puerner - Corporate Communications Director  
[media@connexuscu.org](mailto:media@connexuscu.org)

**Connexus Credit Union Partners with Gloron Insurance Group**  
*Partnership signals continued commitment to members' financial success*

**Wausau, Wis.** (October 3, 2019) – Connexus Credit Union has announced its partnership with Gloron Insurance Group, a prominent, well-respected insurance agency serving clients nationwide. Gloron will operate as a Credit Union Service Organization through Connexus, under the leadership of Mark Steinberg, who has assumed the role of Gloron Insurance Group's Chief Executive Officer.

"Connexus Credit Union is driven to exceed our members' expectations every day through our offering of industry-leading products and services. After an extensive search for the most complementary fit to our organization's culture and strategic direction, we are extremely pleased to have found Gloron Insurance Group – a highly reputable agency with the expertise, cultural compatibility, and a shared commitment to helping our members achieve their personal financial objectives every day," said J. David Christenson, Connexus Credit Union President and CEO. "Adding personal and commercial insurance services will significantly enhance our ability to provide comprehensive financial solutions to our existing membership, while offering a valuable resource in attracting new members."

Commenting on the strategic partnership, Michael Silverman, President of Gloron Insurance Group, said, "This partnership brings many benefits to Connexus members as well as Gloron clients, including an exceptional suite of products and services. Gloron is proud of our 93-year history, and we will continue to provide the same high-quality service, industry knowledge, and product expertise to our valued clients. Gloron shares the same commitment that Connexus makes to its members as a leading organization in the financial services industry, and together we're dedicated to making a positive difference in the lives of our clients and members. We look forward to continuing to offer a world-class experience by building the broadest and most protective insurance portfolio for individuals, their families, and their businesses."

**###**

**About Gloron Insurance Group** – Gloron Insurance Group, founded in 1926, has grown into a nationally recognized agency that currently serves over 2,500 individual and corporate clients. Gloron deals in a wide variety of insurance products including Personal Insurance, Commercial Insurance, Life Benefits, and Health Benefits. Gloron represents many different carriers, coordinating the most efficient insurance portfolio for its clients. The team is committed to building long-lasting relationships with clients, finding them the best coverage options and delivering solutions that protect clients today and into the future.

**About Connexus Credit Union** – Serving more than 367,000 members across all 50 states, Connexus is a member-focused cooperative with over \$2.63 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to helping members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.