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Connexus Credit Union Named a 2020 'Best Credit Union' by Bankrate

Wausau, Wis. (January 23, 2020) – Connexus Credit Union is proud to have been named as a "Best Credit Union of 2020" by *Bankrate*. The annual list of top financial institutions identifies those that stand out from the rest in a number of different key areas that mean the most to consumers.

"It's an honor to be recognized by *Bankrate* as one of the best credit unions in the nation," stated Boyd Gustke, Executive Vice President/Chief Operating Officer at Connexus Credit Union. "*Bankrate*'s highly respected financial advice and objective content helps individuals make smarter financial decisions, which aligns with Connexus' goal of best serving the needs of each and every one of our member-owners. Being named a 'Best Credit Union' really underscores the effort that our Connexus employees put forth to exceed expectations every day."

Bankrate selects the winners by examining thousands of data points, from fees to deposit rates. A number grade was assigned to each institution on a 100-point weighted scale, looking at criteria including monthly service fees, interest rates, ATM fees, mobile app ratings, and minimum balance requirements. According to the *Bankrate* article, "Not many banks and credit unions do both types [(free checking account and a savings account that pays a high interest rate)] well. Those that do earn their title as one of the best banks in America."

View the complete list of <u>Top Credit Unions</u> at Bankrate.com.

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About Connexus Credit Union – Serving more than 362,000 members across all 50 states, Connexus is a member-focused cooperative with over \$2.675 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to helping members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.

About Bankrate – Bankrate provides consumers with expert advice and tools needed to succeed throughout life's financial journey. For over two decades, Bankrate has been a leading personal finance destination. The company offers award-winning editorial content, competitive rate information, and calculators and tools across multiple categories, including mortgages, deposits, credit cards, retirement, automobile loans, and taxes. Bankrate aggregates rate information from over 4,800 institutions on more than 300 financial products. With coverage of over 600 local markets, Bankrate generates rate tables in all 50 states.