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Media Contact Chad Rogers, Chief Marketing & Member Experience Officer <u>chadr@connexuscu.org</u>

Connexus Credit Union President/CEO Retires

Wausau, Wis. (March 31, 2020) – Connexus Credit Union is announcing the retirement of President and CEO J. David Christenson, effective May 1, 2020.

"We're happy for Dave, as he has done so much for Connexus and the local community," Connexus Credit Union Board Chair Ron Dins said. "Boyd Gustke, our Executive Vice President and Chief Operating Officer, will succeed Dave as President and CEO."

Under Christenson's leadership, the Credit Union reached \$2.6 billion in assets, staff grew by 89 percent, and membership grew in excess of 362,000. He was also inducted into the Credit Union Executive Society's Hall of Fame in 2015, led the credit union through eight successful mergers, and was influential in helping Connexus to be named one of the Best Credit Unions in the U.S. by *Kiplinger Personal Finance* for three consecutive years.

"Having served for 25 years as the Connexus President/CEO, I decided this is the right time for a leadership change," Christenson said. "Connexus is well positioned for a successful future. I am excited and optimistic about Connexus' ability to serve our valued member-owners and offer industry-leading products and services."

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About Connexus Credit Union – Serving more than 367,000 members across all 50 states, Connexus is a member-focused cooperative with over \$2.70 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to helping members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.