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**Connexus Credit Union Reaches Milestone Exceeding \$3 Billion in Assets**

**Wausau, Wis.** (October 28, 2020) – Connexus Credit Union is proud to announce that it surpassed \$3 billion in assets in October.

For over 85 years, Connexus Credit Union has been serving members across the country by providing them with exceptional service and industry-leading products. Connexus began as Employers' Mutual Credit Union in 1935 to better serve the local community in need of an alternative to banks to save and borrow money. By 1975, the credit union celebrated its 40<sup>th</sup> anniversary with assets of more than \$10 million. Since then, the credit union has gone through two changes in name and eight successful mergers, and still remains dedicated to the credit union philosophy of "People Helping People." In October 2020, Connexus Credit Union eclipsed \$3 billion in assets after a successful year of exceeding the expectations of its members.

Connexus currently has more than 390 employees, over 380,000 members across the country, branches in four states, and participates in the Shared Branching Network. The President and CEO of Connexus, Boyd Gustke, commented on this milestone achievement, noting, "The substantial growth of Connexus is thanks to the trust our members place in our services each and every day. We exist solely because of our members, and they remain at the heart of our commitment and dedication to being a leader in the credit union industry. I'm honored to be a part of an organization that makes an impact on the lives of members across the country."

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**About Connexus Credit Union** – Serving more than 380,000 members across all 50 states, Connexus is a member-focused cooperative with over \$3.05 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to helping members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.