

FOR IMMEDIATE RELEASE



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CONNEXUS CREDIT UNION DONATING OVER \$100,000 DURING SECOND ANNUAL SEASON OF GIVING

Wausau, Wis. (December 14, 2020) – Connexus Credit Union’s philanthropic program, Connexus Cares, is proud to give back to its communities through their second annual Season of Giving. Organizations to benefit from the Season of Giving donations include community members in Central Wisconsin, the Minneapolis area, and the Greater Cincinnati area.

In Central Wisconsin, Connexus Cares has committed to once again support both the Salvation Army of Wausau and Stevens Point by matching donations received during their annual Red Kettle Campaign. Donations are eligible for matching starting December 10th in Wausau and December 12th in Stevens Point, with matching for both happening through December 24th. Funds up to \$25,000 will be matched for the Salvation Army of Wausau, and funds up to \$15,000 will be matched for the Salvation Army of Stevens Point.

Connexus Cares will also support the Women’s Community Christmas Wishes program with a \$10,000 donation, along with a \$6,000 donation to Faith In Action’s Christmas Care Drive, \$10,000 for the Merrill Area United Way’s Children’s Christmas Project, \$6,000 for the Wausau Warming Center, a \$7,500 donation towards Senior Snow Days (a collaboration between the Aging & Disability Resource Center of Central Wisconsin and Peyton’s Promise), and a \$5,000 donation to the South Wood County Emerging Pantry Shelf’s Christmas food basket program.

In the Minneapolis area, Avenues for Youth and Catholic Charities of St. Paul and Minneapolis will both receive \$5,000 to support their Christmas Wishes and Hope in Action campaigns, respectively, while the Ronald McDonald House Charities of the Upper Midwest in the Twin Cities will receive a \$3,500 donation for their Love in Action campaign. In the Greater Cincinnati area, Lighthouse Youth & Family Services will receive \$5,000 to support their Happy Holiday Gift Drive.

“Connexus is committed to supporting our communities all year long, but during the Season of Giving, we recognize the need is greater and our help is even more critical,” commented Boyd Gustke, Connexus President & Chief Executive Officer. “We want the holidays to truly be a time of giving, and to make this time of the year a little brighter for those who are struggling in our communities.”

For an overview of Connexus Cares’ contributions, visit the Connexus Cares [webpage](#).

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About Connexus Credit Union – Serving more than 381,000 members across all 50 states, Connexus is a member-focused cooperative with over \$3.15 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to helping members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.