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**CONNEXUS CREDIT UNION DONATES \$50,000 TO SALVATION ARMY RED KETTLE CAMPAIGN**

**Wausau, Wis.** (January 12, 2021) – Connexus Credit Union’s philanthropic program, Connexus Cares, is proud to give back to the community with a combined **\$50,000** donation to The Salvation Army of Wausau and the Stevens Point Salvation Army in support of their Red Kettle Campaigns.

In December, Connexus Cares challenged the Wausau and Stevens Point communities to donate \$25,000 and \$15,000 respectively to the Red Kettle Campaigns. Connexus Cares has raised the overall match by \$5,000 for each of the organizations. \$30,000 will be donated as a match to all Red Kettle Campaign donations for the Salvation Army of Wausau, and \$20,000 will be donated to match all community donations for the Stevens Point Salvation Army.

“When we heard about the overwhelming community support of the Salvation Army in both Wausau and Stevens Point, Connexus Cares was inspired to increase our overall match and make an even bigger impact,” said Boyd Gustke, Connexus President & Chief Executive Officer. “We are honored to have contributed a total of **\$90,000** to the Salvation Army in 2020, and we’re grateful that our donations will support the many programs and services utilized by residents of our communities—including providing food, shelter, emergency assistance, and holiday assistance for families.”

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**About Connexus Credit Union** – Serving more than 381,000 members across all 50 states, Connexus is a member-focused cooperative with over \$3.2 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to helping members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.