

FOR IMMEDIATE RELEASE



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CONNEXUS CREDIT UNION MATCHING DONATIONS TO FEEDING OUR COMMUNITIES WITH UNITED SERVICES

Wausau, Wis. (May 19, 2021) – Connexus Credit Union’s philanthropic program, Connexus Cares, is proud to give back to the Wisconsin Rapids Community by matching all donations up to \$125,000 to the Feeding our Communities with United Services’ (FOCUS) building relocation project.

FOCUS was formed in 2020 when three local non-profits merged together to better combat food insecurity in the South Wood County area of Wisconsin. Connexus Cares had previously provided funding to South Wood Emerging Pantry Shelf (SWEPS), The Neighborhood Table, and Rapids Family Backpacks as individual organizations, but is honored to now support their collaboration under FOCUS. Operating within one, centralized location will allow FOCUS to more efficiently provide services such as warm meals and monthly food allotments to community members in need while also offering convenience to volunteers.

“We are incredibly grateful for the work that organizations in South Wood County are doing to provide critical resources for the community,” said Boyd Gustke, Connexus President & Chief Executive Officer. “Offering services in one central location through FOCUS makes it significantly easier for those in need to obtain the help and resources that will truly make a difference in their lives. Connexus is proud to match up to \$125,000 in donations to this great cause, and we look forward to seeing the positive impact it has on the future of the community.”

“While FOCUS has received support to get this major project underway, the community’s financial support is needed to complete the project and build needed operating funds. Plans for the capital campaign are in the works and will be announced soon,” a FOCUS release stated. “If you are eager to show your support of this relocation project, please send your tax-deductible donation to FOCUS on the FUTURE, 2511 Eighth St. South, No. 242, Wisconsin Rapids, WI, 54494.”

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About Connexus Credit Union – Serving more than 382,000 members across all 50 states, Connexus is a member-focused cooperative with over \$3.3 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to helping members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.