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CONNEXUS CREDIT UNION INVESTS IN JOB CREATION AND MEMBER EXPERIENCE UPGRADES WITH WISCONSIN RAPIDS BRANCH REMODEL

Wausau, Wis. (May 21, 2021) – Connexus Credit Union has announced plans to create local employment opportunities while also improving the functionality, security, and efficiency of its Wisconsin Rapids branch with an extensive remodeling project.

“Connexus is committed to giving back to the communities we serve, and we’re excited to have the opportunity to invest in the Wisconsin Rapids area with this thoughtful and comprehensive remodel,” said Claire Meney, Senior Vice President of Member Experience at Connexus. “In addition to a variety of innovative improvements to comfort, privacy, efficiency, and the overall experience of each member who visits, this project was designed with another crucial goal in mind – to build out our workforce capacity and create new employment opportunities for local residents. We’re proud to be the hometown credit union of the Rapids area and a positive contributor to ongoing job creation and the economic vitality of the community.”

Interior upgrades will include a redesigned floor plan to improve traffic flow; booth and office spaces for enhanced privacy; digital, self-service stations to limit wait time and maximize efficiency; a spacious and comfortable waiting area; a 42-person capacity call center; and a Solutions Center for member support services and employee education. The branch’s exterior will receive a facelift with a refreshed entry, new lighting, and upgraded landscaping. While the branch lobby will remain closed until construction is complete in early fall, the drive-thru and ATM will remain open.

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About Connexus Credit Union – Serving more than 382,000 members across all 50 states, Connexus is a member-focused cooperative with over \$3.3 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to helping members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.