

FOR IMMEDIATE RELEASE



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**CONNEXUS CREDIT UNION ANNOUNCES 6TH ANNUAL INVITATIONAL
TO RAISE \$60,000 FOR AMERICAN CANCER SOCIETY'S RELAY FOR LIFE**

Wausau, Wis. (June 14, 2021) – Connexus Credit Union has announced its 6th Annual Connexus Invitational to take place at the Central Wisconsin Expo Center in Wausau and SentryWorld Golf Course in Stevens Point on August 31 and September 1. True to its commitment to giving back, Connexus is proud to be hosting this two-day event with proceeds benefitting the American Cancer Society's marquee fundraiser, Relay for Life.

The Invitational will kick off on August 31 with a new, family-friendly fundraising event. Community members are invited to attend **Comedy for a Cause at the Central Wisconsin Convention & Expo Center** in Wausau to enjoy sports-themed concessions, a cash bar, and entertainment by the nationally renowned, Milwaukee-based ComedySportz troupe. The following day, Connexus will host its **Invitational golf event at SentryWorld Golf Course** in Stevens Point, where Connexus staff members and business partners will enjoy competition and Scottish-themed fun. Both events will feature a silent auction with proceeds benefitting Relay for Life.

"While the traditional golf event is designed for our employees and business partners, we're thrilled to open up this year's Connexus Entertainment ComedySportz act to our members and the community," said Chad Rogers, Chief Operating Officer and Invitational Lead Organizer at Connexus.

In 2020, the Connexus Invitational raised a record-breaking \$56,198, a substantial portion of the \$108,554 raised in total by the organization for Relay for Life throughout the year. Through the generous support of event attendees, business partners, and community allies, Connexus hopes to set yet another new record by raising \$60,000 at this year's Invitational and over \$125,000 for Relay for Life in 2021.

Team Connexus was recognized by the American Cancer Society in 2020 with two national awards for its fundraising efforts: the **Nationwide Top Fundraising Award** for ranking 4th out of all teams with more than 50 participants, and the **Nationwide Team of Excellence Award** for ranking 11th out of all 39,493 teams in the U.S. The team was also proud to be named **Top Fundraising Team in Wisconsin** for the fourth, consecutive year.

Advance tickets to see ComedySportz perform at the Comedy for a Cause event are now available online at <https://e.givesmart.com/events/m8z/>. Connexus Credit Union is also the sole Presenting Sponsor for the 2021 Relay for Life of Wausau event which takes place on Friday, July 16, at Marathon Park in Wausau.

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About Connexus Credit Union – Serving more than 385,000 members across all 50 states, Connexus is a member-focused cooperative with over \$3.5 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to helping members achieve their personal financial objectives by anticipating their needs and exceeding their expectations with superior service and products.