

FOR IMMEDIATE RELEASE



Media Contact

Bailey Sleeper, Community Relations Specialist

media@connexuscu.org

**CONNEXUS CREDIT UNION DONATES \$125,000 TO
FEEDING OUR COMMUNITIES WITH UNITED SERVICES (FOCUS)**

Wausau, Wis. (September 10, 2021) – Connexus Credit Union’s philanthropic program, Connexus Cares, is proud to announce their recent \$125,000 donation to the Feeding our Communities with United Services’ (FOCUS) building relocation project, a dollar-for-dollar campaign match of all donations made between May and August of 2021.

“The outpouring of support we’ve seen for FOCUS is truly inspirational, and Connexus Cares is thrilled to be able to match the full \$125,000 in donations we challenged the community to raise for this great cause,” said Boyd Gustke, Connexus President & Chief Executive Officer. “We’re incredibly grateful for the opportunity to support the critical resources FOCUS offers, which will make a difference in the lives of so many in South Wood County.”

FOCUS was established in 2020 when three local non-profits merged resources to address food insecurity in the South Wood County area of Wisconsin. Previously, Connexus Cares had provided funding to South Wood Emerging Pantry Shelf (SWEPS), The Neighborhood Table, and Rapids Family Backpacks as individual organizations, and is honored to now support their collaboration under FOCUS. Operating within one centralized location allows FOCUS to more efficiently provide services such as warm meals and monthly food allotments to community members in need while also offering convenience to volunteers.

Terri Rapp, Board Chair of FOCUS was happy to report: “We are very grateful to be the recipient of \$125,000 raised by Connexus Credit Union’s matching funds challenge in our Focus on the Future Capital Campaign. We look forward to moving into our new location later this year and can’t thank Connexus enough for their support during this very exciting journey into our future.”

###

About Connexus Credit Union – Serving more than 385,000 members across all 50 states, Connexus is a member-focused cooperative with over \$3.5 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to being a nationally relevant, trusted credit union, providing exceptional experiences and fostering prosperity for those it serves.