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Media Contact

Jim McKissick, Vice President of Digital Marketing
jimm@connexuscu.org

**KRIS SCHIRMACHER NAMED NEW VICE PRESIDENT OF MERGER STRATEGY
AND CONTINUOUS IMPROVEMENT AT CONNEXUS CREDIT UNION**

Wausau, Wis. (September 27, 2021) – Kris Schirmacher, former Vice President of Process & Analysis at Connexus Credit Union, was promoted to the new role of Vice President of Merger Strategy and Continuous Improvement last month. In this position, Schirmacher will lead the newly formed Merger Team to successfully plan, manage, and implement mergers while continuing to direct the Continuous Improvement function for the credit union.

“Kris’ passion for continuous process improvement is perfectly aligned with her new responsibilities of leading merger strategy at Connexus,” stated Jessica Huggenvik, Chief Human Resources Officer at Connexus. “In addition to her strategic expertise, Kris is also a phenomenal leader of people. She’s genuinely committed to providing career progression and development opportunities for her direct and indirect reports, and is a consistent advocate for their expertise.”

Schirmacher brings over 20 years of IT and project management experience to her new position spanning across the insurance, utilities, healthcare, and personal finance industries. Mostly recently, she worked in the Business Technology department at Connexus where she started the Continuous Improvement team and provided leadership and direction for Support Services, Agile Projects, and the Systems Analysts and Business Analyst teams.

“At Connexus, I get to do what I love every day -- lead strong, dynamic teams that are united by the common goal of improving the lives of our employees and members,” said Schirmacher. “In addition to the fulfilling nature of my day-to-day responsibilities, I’m profoundly grateful to work for a company that prioritizes the well-being, growth, and success of not only its members, but its employees as well.”

Connexus invests in its employees by: providing best-in-class benefits, advancement opportunities, and tools for growth; promoting a culture of transparency, respect, flexibility, work-life balance, and empowerment; and embracing sustainable, progressive growth in a digital world. Current employment opportunities can be found at <https://www.connexuscu.org/careers/>.

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About Connexus Credit Union – Serving more than 385,000 members across all 50 states, Connexus is a member-focused cooperative with over \$3.5 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to being a nationally relevant, trusted credit union, providing exceptional experiences and fostering prosperity for those it serves.