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**MATT DEDRICK NAMED VICE PRESIDENT OF INTEGRATION AND DEVELOPMENT
AT CONNEXUS CREDIT UNION**

Wausau, Wis. (November 22, 2021) – Matt Dedrick has been named Vice President of Integration and Development at Connexus Credit Union. In this position, Dedrick will join the Business Technology department and provide decisive and effective technical leadership. He will manage all software development and agile efforts, drive software development to ensure engineering solutions are aligned with business objectives, and oversee the development and deployment of new applications, systems software, and enhancements to existing applications.

“Of his many accomplishments, Matt led the design, team implementation, and process management for growing application development and support services. He created SDLC best practices and instilled agile methodologies. Matt also implemented strategies for low-code development options in Microsoft Dynamics and Salesforce,” said Chad Rogers, Executive Vice President & Chief Operating Officer.

Dedrick is a recognized leader in the Information Technology industry with over 24 years of progressive experience in leadership, management, financial and health services, and several other segments.

“I’m excited to be a part of Connexus Credit Union. I’ve been very impressed with the people here, both professionally and personally,” stated Dedrick. “I truly appreciate the collaborative and communicative culture and the passion for doing the right thing for members and employees. I’m eager to dive in and help the organization provide exceptional products and services and optimize the member experience.”

Connexus invests in its employees by: providing best-in-class benefits, advancement opportunities, and tools for growth; promoting a culture of transparency, respect, flexibility, work-life balance, and empowerment; and embracing sustainable, progressive growth in a digital world. Current employment opportunities can be found at <https://www.connexuscu.org/careers/>.

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About Connexus Credit Union – Serving more than 390,000 members across all 50 states, Connexus is a member-focused cooperative with over \$3.7 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to being a nationally relevant, trusted credit union, providing exceptional experiences and fostering prosperity for those it serves.