

FOR IMMEDIATE RELEASE



Media Contact

Jim McKissick, Vice President of Digital Marketing
jimm@connexuscu.org

**TYLER DOVE NAMED DIRECTOR OF EMPLOYMENT BRAND & RECRUITMENT
AT CONNEXUS CREDIT UNION**

Wausau, Wis. (November 9, 2021) – Tyler Dove has been named Director of Employment Brand & Recruitment at Connexus Credit Union. In this position, Dove will work in the Human Resources department and lead the Recruitment team and Employment Brand Specialist.

"Tyler is an outstanding addition to our Connexus Human Resources team, as he brings a wealth of experience in recruitment and leadership," said Lindsay Stromberg, Vice President - Employee Operations & Experience, Human Resources. "I'm confident he will be a strong asset to building the organization's employment brand and providing employees with a common language to showcase Connexus as an employer of choice. We are so excited to have him join our team."

Previously employed at Aspirus Health, Dove managed the talent acquisition and talent delivery process for Executive Director, management, and professional level positions throughout the organization. In his new role, he will create and execute strategies that elevate the Connexus brand and reputation as a 'Best Place to Work,' highlighting how employees of all backgrounds can build their careers while making an impact in financial services.

"I am thrilled to join an organization that truly values its members, employees, and communities. Their total well-being approach is just one of the many commitments to excellence that makes Connexus a national leader and well-recognized, highly regarded credit union," said Dove.

Connexus invests in its employees by: providing best-in-class benefits, advancement opportunities, and tools for growth; promoting a culture of transparency, respect, flexibility, work-life balance, and empowerment; and embracing sustainable, progressive growth in a digital world. Current employment opportunities can be found at <https://www.connexuscu.org/careers/>.

###

About Connexus Credit Union – Serving more than 390,000 members across all 50 states, Connexus is a member-focused cooperative with over \$3.7 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to being a nationally relevant, trusted credit union, providing exceptional experiences and fostering prosperity for those it serves.