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**REGGIE SWANIGAN NAMED CHIEF TECHNOLOGY OFFICER AT CONNEXUS CREDIT UNION**

**Wausau, Wis.** (December 10, 2021) – Reggie Swanigan has been named Chief Technology Officer at Connexus Credit Union. In this position, Swanigan will be responsible for leading the Business Technology team to deliver on member, employee, and organizational needs in the areas of innovation, operations, data, and security.

Most recently serving as the Chief Information Officer for the St. Louis-based Together Credit Union, Reggie is a successful and proven technology executive with over twenty years of varied experience in the design, development, implementation, support, and management of information technology systems and initiatives. "We are thrilled to welcome Reggie to the Executive Leadership Team at Connexus, and look forward to the wealth of talent and expertise he will bring to our strategies and initiatives in the coming years," said Boyd Gustke, President and Chief Executive Officer. "Reggie is a great addition with a fresh perspective and innovative ideas that will support Connexus' continued investments in both members' and employees' safety and security."

Examples of Swanigan's many accomplishments over the years include having successfully developed and executed technology transformation strategies to elevate digital capabilities; optimize operations; improve net promoter scores; and strengthen employee satisfaction.

"It could not be a more opportune time to join the momentum Connexus has created. I am inspired by our vision of the future and how we'll use technology to create memorable experiences for our members and staff," said Swanigan. "I look forward to partnership at all levels of Connexus and making a positive impact in the financial lives of our members."

Connexus invests in its employees by: providing best-in-class benefits, advancement opportunities, and tools for growth; promoting a culture of transparency, respect, flexibility, work-life balance, and empowerment; and embracing sustainable, progressive growth in a digital world. Current employment opportunities can be found at <https://www.connexuscu.org/careers/>.

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**About Connexus Credit Union** – Serving more than 390,000 members across all 50 states, Connexus is a member-focused cooperative with over \$3.7 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to being a nationally relevant, trusted credit union, providing exceptional experiences and fostering prosperity for those it serves.