

FOR IMMEDIATE RELEASE



Media Contact

Bailey Sleeper, Organizational Giving Specialist

media@connexuscu.org

CONNEXUS CREDIT UNION RAISES RECORD DONATION FOR RELAY FOR LIFE

Wausau, Wis. (December 2, 2021) – For the 15th consecutive year, Connexus Credit Union proudly served as the sole Presenting Sponsor for the Relay for Life Event in Wausau, Wisconsin. In addition, Connexus is grateful to announce that its employees, families, friends, and business partners came together to raise a total of **\$125,000** for the American Cancer Society’s Relay for Life.

“We are honored to support the American Cancer Society,” commented Boyd Gustke, President & Chief Executive Officer at Connexus. “Cancer has impacted so many Connexus members, employees, their families, and the communities we serve — that makes it even more important for us to remain committed to those who battled the disease, are currently fighting, or are caring for others who are affected by cancer. Our fundraising for the Relay for Life demonstrates that commitment, and we’re thankful to make a contribution to cancer research efforts each year.”

In 2020, Connexus ranked 4th in the nation for the Nationwide Top Fundraising Award (teams of 50+ participants). Additionally, Team Connexus ranked 11th out of 39,493 teams in the nation for the Nationwide Team of Excellence Award. The team also held the title for Top Fundraising Team in Wisconsin for the fourth year in a row.



###

About Connexus Credit Union – Serving more than 390,000 members across all 50 states, Connexus is a member-focused cooperative with over \$3.7 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate.com. Connexus is committed to being a nationally relevant, trusted credit union, providing exceptional experiences and fostering prosperity for those it serves.