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**CONNEXUS CREDIT UNION INVESTS IN WAUSAU  
COMMUNITY WITH NEW, INNOVATIVE RIB MOUNTAIN BRANCH**

**Wausau, Wis.** (June 7, 2022) – Connexus Credit Union has announced plans to build an innovative branch in the Town of Rib Mountain, set to break ground this month and open to the public next summer.

The new signature branch, to be located at the intersection of North Mountain Road and Hummingbird Lane, is anticipated to be approximately 5,100 square feet. The interior will feature modern amenities, including digital self-service stations to limit wait time and maximize efficiency; a spacious and comfortable fireside waiting area; a comprehensive Solutions Center for member services; and more. The exterior will showcase a modern, Northwoods architectural style to complement the Granite Peak backdrop and a five-lane drive-thru with an ATM for 24/7 member and community convenience.

“Given our legacy of serving Wausau-area member-owners since 1935, it is very gratifying to partner with Wausau-based Ghidorzi Construction Company to design and construct a welcoming, visually stunning, and conveniently located branch for our current and prospective members,” said Chad Rogers, Executive Vice President and Chief Operating Officer at Connexus. “We take pride in continually investing in the communities we serve to provide exceptional experiences for our members, offer rewarding employment opportunities to area residents, and promote the health of local economies.”

The new Rib Mountain branch will be Connexus’ third branch in the Wausau area and thirteenth branch in the Wisconsin market once the company’s merger with Heritage Credit Union finalizes this August. To view all Connexus branch locations, please visit [ConnexusCU.org/locations](https://ConnexusCU.org/locations).

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**About Connexus Credit Union** – With over 600 employees serving more than 421,000 members across all 50 states, Connexus is a member-focused cooperative with over \$4.5 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate. Connexus is committed to being a nationally relevant, trusted credit union, providing exceptional experiences and fostering prosperity for those it serves.