

FOR IMMEDIATE RELEASE



Media Contact

Courtney Banker, Director of Marketing Communication

media@connexuscu.org

**CONNEXUS CREDIT UNION PROVIDES VENUE FOR
FIRE & EMERGENCY RESPONSE TRAINING IN RIB MOUNTAIN**

Wausau, Wis. (August 10, 2022) – Connexus Credit Union lent a building to the South Area Fire & Emergency Response (SAFER) District last week for a fire and emergency response training session in Rib Mountain.

Prior to breaking ground on its new Rib Mountain branch at the intersection of North Mountain Road and Hummingbird Lane, Connexus offered SAFER the opportunity to run a training session in a building set for demolition. SAFER brought a pumper truck, ambulance, heavy rescue vehicle, and 100-foot aerial platform from its fleet and eight members from its emergency response crew to conduct roof entry training.

“Before breaking ground on our new branch, Connexus was excited to have the opportunity to give back to the Rib Mountain community by lending a building to its fire department for training,” said Amber Siewert, Vice President of Project Management and Facilities. “We appreciate the dedicated team of emergency professionals at SAFER who work to keep local businesses and residents safe and look forward to future partnerships.”

SAFER Fire Chief Josh Finke planned the training session and spoke about the important role local businesses play in providing authentic training experiences for emergency response professionals.

“To help our crews respond quickly and effectively in any environment, it’s critical they gain experience navigating a variety of different building structures and layouts,” said Finke. “We’re grateful to Connexus for the opportunity to refine our skills and response time by practicing roof entry tactics in a realistic setting.”

In partnership with Ghidorzi Construction Company, Connexus is set to break ground on its new Rib Mountain branch in the coming weeks and open to the public in the summer of 2023. The branch will be Connexus’ third in the Wausau area and thirteenth in the Wisconsin market.

###

About Connexus Credit Union – With more than 620 employees serving more than 430,000 members across all 50 states, Connexus is a member-focused cooperative with over \$4.9B in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate. Connexus is committed to being a nationally relevant, trusted credit union, providing exceptional experiences and fostering prosperity for those it serves.

About SAFER –

South Area Fire and Emergency Response (SAFER) District provides Fire, EMS, and Rescue operations to the Town of Rib Mountain, Village and Town of Weston, and Towns of Easton, Ringle, Guenther, Stettin, and Town of Marathon. The district began operations January 1, 2014 and operates out of two stations; Station 1 at 224225 Hummingbird Rd. in Rib Mountain, WI and Station 2 at 5303 Mesker St. in Weston, WI. Both stations are fully staffed 24 hours a day with firefighters and paramedic level EMS staff. Populations served include over 36,000 people and over 300 square miles for EMS while the Fire & Rescue response covers over 26,000 people and over 125 square miles.