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Media Contact

Heather Ristow

Market President

Connexus Credit Union

Heather.Ristow@connexuscu.org



CONNEXUS AND HERITAGE CREDIT UNION COMPLETE MERGER

DeForest/Wausau, WI (August 17, 2022) – Connexus Credit Union and DeForest-based Heritage Credit Union have officially concluded their merger, creating a nationwide financial cooperative with more than \$4.9B in assets assisting over 430,000 members.

“It’s exciting to be a part of two organizations becoming stronger together while providing continuous commitments to our employees, members, and communities. We look forward to building upon our legacy of exceptional service and member satisfaction,” commented Heather Ristow, Connexus Credit Union Market President and former Chief Operating Officer of Heritage Credit Union. “The completion of the merger is a pivotal moment for our employees, who we cannot thank enough for their hard work and unwavering support.”

Heritage members voted in favor of the merger on January 3, 2022, and legally merged on March 1. Effective today, all Heritage branches are now Connexus; members have access to enhanced online and mobile services, 67,000 surcharge-free ATMs, additional owned branches, and shared branching services at 5,600+ locations.

“We are excited to welcome the members of Heritage Credit Union to our newly combined organization and look forward to further strengthening the meaningful impact they have in their communities,” commented Boyd Gustke, Connexus President & Chief Executive Officer. “Our member-owners are the foundation of our credit union, and it’s our responsibility to honor their continued loyalty by providing simple, reliable, and relevant experiences that they trust for years to come. Additionally, I’d like to express my gratitude for the exceptional work completed by our talented employees, whose commitment to the credit union resulted in the successful merger of two exceptional organizations.”

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About Connexus Credit Union – With over 620 employees serving more than 430,000 members across all 50 states, Connexus is a federally insured member-focused cooperative with over \$4.9B in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate. Connexus is committed to being a nationally relevant, trusted credit union, providing exceptional experiences and fostering prosperity for those it serves.