

FOR IMMEDIATE RELEASE



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**CONNEXUS CREDIT UNION LIGHTS UP HEADQUARTERS  
FOR METASTATIC BREAST CANCER AWARENESS**

**Wausau, Wis.** (October 10, 2022) – On Thursday, Connexus Credit Union’s philanthropic program, Connexus Cares, will participate in #LightUpMBC – an international campaign to shine a light on the importance of funding metastatic breast cancer research.

At sunset on October 13, Connexus’ Corporate Cove headquarters in Wausau will be one of 200 iconic landmarks worldwide lit in green, teal, and pink for the #LightUpMBC campaign. Three other Wisconsin landmarks will also participate: Town Bank in Hartland and the Hoan Bridge and Wisconsin Center District Tunnel in Milwaukee.

According to METAvivor’s website, more than 200,000 Americans are diagnosed with breast cancer each year, and six to ten percent are diagnosed with MBC. Although 30% of all breast cancer patients develop MBC over time, only a small percentage of breast cancer research is dedicated to MBC, which is why raising awareness is critical. For more information on the #LightUpMBC campaign, visit [www.metavivor.org](http://www.metavivor.org).



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**About Connexus Credit Union** – With more than 630 employees serving more than 440,000 members across all 50 states, Connexus is a member-focused cooperative with over \$5B in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate. Connexus is committed to being a nationally relevant, trusted credit union, providing exceptional experiences and fostering prosperity for those it serves.