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CONNEXUS CREDIT UNION TO LIGHT UP HEADQUARTERS FOR METASTATIC BREAST CANCER AWARENESS

Wausau, Wis. (October 10, 2023) – This Friday, in honor of National Metastatic Breast Cancer (MBC) Awareness Day, Connexus Credit Union will participate in #LightUpMBC – an international campaign to shine a light on the importance of funding metastatic breast cancer research.

At sunset on October 13, Connexus' Corporate Cove headquarters in Wausau will be one of over 200 iconic landmarks worldwide lit in green, teal, and pink for the #LightUpMBC campaign. Five other Wisconsin landmarks will be participating, including Town Bank in Hartland, the Pfizer building in Middleton, and in Milwaukee, the Hyatt Regency, Lakefront Brewery, and the Wisconsin Center District – Wells Street Tunnel will be lit.

According to METAvivor's website, more than 200,000 Americans are diagnosed with breast cancer each year, and six to ten percent of these diagnoses are MBC, or stage four. Although 30% of all breast cancer patients develop MBC over time, only a small percentage of breast cancer research is dedicated to MBC, which is why raising awareness is critical. For more information on the #LightUpMBC campaign, visit www.metavivor.org.



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About Connexus Credit Union – With more than 680 employees serving more than 450,000 members across all 50 states, Connexus is a member-focused cooperative with over \$5.2B in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate. Connexus is committed to being a nationally relevant, trusted credit union, providing exceptional experiences and fostering prosperity for those it serves.