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CONNEXUS CREDIT UNION RECOGNIZED AS U.S. BEST-IN-CLASS EMPLOYER BY GALLAGHER

Wausau, Wis. (March 8, 2024) – Connexus Credit Union proudly announces its recognition as a Best-in-Class Employer for 2023 by Gallagher, a leading benefits broker in the industry. Among over 4,000 qualifying organizations spanning various industries in the United States, only 471 winners were selected. Connexus Credit Union stands among the distinguished few, being one of 36 credit unions to receive this prestigious recognition.

Connexus actively participated in Gallagher's 2023 U.S. Benefits Strategy & Benchmarking Survey, underscoring its dedication to effective strategies for managing people and programs. Recognized for its excellence in strategically investing in benefits, compensation, and employee communication, the credit union prioritizes the health, financial security, and career growth of its employees within a sustainable cost structure. As a result of these efforts, the credit union was awarded the title of Best-in-Class Employer following a thorough evaluation of its total rewards offerings, plan management, and employee engagement. It distinguished itself with market-leading health plan enrollment, generous employer contributions to 401(k) and Health Savings Accounts, and a compelling Total Wellbeing program.

Designations such as Gallagher's Best-in-Class Employer serve as vital indicators of an organization's workplace culture and people strategy, offering crucial differentiators in today's competitive talent landscape.

As a U.S. Best-in-Class Employer, Connexus Credit Union was evaluated based on various criteria, including:

- Plan horizons for benefits and compensation strategies
- Extent of the wellbeing strategy
- Turnover rate for full-time equivalents (FTEs)
- Completion of a workforce engagement survey
- Use of an HR technology strategy and its level of sophistication
- Difference in healthcare costs over the prior year
- Use of a communication strategy

"We are incredibly honored to be recognized as a Best-in-Class Employer by Gallagher," said Meghan Christie, Vice President of Total Rewards. "This achievement underscores our unwavering dedication and financial commitment to prioritizing the wellbeing and professional growth of our employees. By refining our comprehensive rewards packages and initiatives, and prioritizing employee accessibility and engagement, Connexus Credit Union consistently upholds its commitment to being the employer of choice."

Connexus Credit Union invests in its employees by providing best-in-class benefits, advancement opportunities, and tools for growth; promoting a culture of Integrity, Respect, Synergy, Transparency, and Wellbeing; and embracing sustainable, progressive growth in a digital world. Current employment opportunities can be found at ConnexusCU.org/careers.

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About the *Best-in-Class Benchmarking Analysis*

Gallagher's U.S. *Best-in-Class Benchmarking Analysis* profiles statistically significant attributes of top-performing midsize (100-999 FTEs) and large employers (1,000 or more FTEs). Data from Gallagher's 2023 U.S. *Benefits Strategy & Benchmarking Survey* was interpreted to identify participants that excel in optimizing employee and organizational wellbeing.

About Connexus Credit Union – With more than 690 employees serving more than 460,000 members across all 50 states, Connexus is a member-focused cooperative with \$5.3 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate. Connexus is committed to being a nationally relevant, trusted credit union, providing exceptional experiences and fostering prosperity for those it serves.