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ALKAMI UNVEILS INSPIRING VIDEO FEATURING CONNEXUS CREDIT UNION

Wausau, WI (April 17, 2024) – Alkami Technology, Inc., a pioneering leader in cloud-based digital banking solutions, proudly debuted a captivating video for their series, “Community Banking Stories,” during its annual Co:lab conference, held in Grapevine, TX from April 8-10, 2024.

The heartwarming video shines a spotlight on the remarkable experiences of Connexus Credit Union members and employees, celebrating the personalized service financial institutions provide. As a tribute to simplifying life’s many complex financial decisions, the video features heartfelt testimonials from a Connexus member and a Connexus employee.

The video underscores the essential role financial institutions play in changing lives and fostering vibrant local economies. By highlighting real stories from Connexus, Alkami aims to honor the tireless dedication of financial institutions across the nation in serving their member owners.

“We’re grateful to our partner Alkami for showcasing lifelong member Gabrielle Martin and the Connexus team,” said Chad Rogers, Executive Vice President & Chief Operating Officer. “The personal journey told through this video encapsulates our commitment to providing exceptional experiences and fostering prosperity for those we serve.”

The video serves as a testament to the enduring spirit of collaboration between credit unions and their communities. Viewers are invited to witness firsthand the meaningful relationships and positive outcomes that result from a shared commitment to empowerment and support. Furthermore, the partnership between Alkami and Connexus is showcased as a beacon of innovation within the financial services industry. Through Alkami’s cutting-edge digital banking platform, Connexus has been able to elevate its member experience, offering personalized services and innovative solutions tailored to the unique needs of its community.

[Alkami Community Banking Stories - Connexus Credit Union \(youtube.com\)](https://www.youtube.com/watch?v=...)

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About Connexus Credit Union – With more than 700+ employees serving more than 477,000+ members across all 50 states, Connexus is a member-focused cooperative with \$5.1 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate. Connexus is committed to being a nationally relevant, trusted credit union, providing exceptional experiences and fostering prosperity for those it serves.