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CONNEXUS CREDIT UNION NAMED A U.S. BEST-IN-CLASS EMPLOYER BY GALLAGHER

Wausau, Wis. (January 14, 2025) – Connexus Credit Union has been recognized as a Best-in-Class Employer in Gallagher’s 2024 U.S. Benefits Strategy & Benchmarking Survey. Among more than 3,500 qualifying organizations spanning various industries in the U.S., only 465 employers were selected.

This recognition underscores the credit union’s excellence in being an employer of choice, strategically investing in its Total Rewards, including benefits, total compensation, total wellbeing, and recognition. Connexus distinguished itself with market-leading health plan enrollment, generous employer contributions to 401(k) and Health Savings Accounts, and a compelling Total Wellbeing program.

Designations such as Gallagher’s Best-in-Class Employer are vital indicators of an organization’s workplace culture and people strategy, offering crucial differentiators in today’s competitive talent landscape.

As a U.S. Best-in-Class Employer, Connexus was evaluated based on various criteria, including:

- Planning horizons for the benefits and compensation strategies
- Extent of the wellbeing strategy
- Turnover rate for full-time equivalents (FTEs)
- Completion of a workforce engagement survey
- Use of an HR technology strategy and its level of sophistication
- Difference in healthcare costs over the prior year

“We are incredibly honored to be recognized as a Best-in-Class Employer by Gallagher,” said Meghan Christie, Vice President of Total Rewards. “This achievement emphasizes our unwavering dedication and financial commitment to prioritizing our employees’ wellbeing and professional growth. By refining our comprehensive rewards packages and initiatives and prioritizing employee accessibility and engagement, Connexus Credit Union consistently upholds its commitment to being an employer of choice.”

Connexus is a \$4.5 billion national financial institution headquartered in Wausau, Wis., that invests in its employees by providing best-in-class benefits, advancement opportunities, and tools for growth. Connexus promotes a culture of Integrity, Respect, Synergy, Transparency, and Wellbeing and embraces sustainable, progressive growth in a digital world. Current employment opportunities can be found at ConnexusCU.org/careers.

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About the Best-in-Class Benchmarking Analysis

Gallagher’s U.S. *Best-in-Class Benchmarking Analysis* profiles statistically significant attributes of top-performing midsize (100-999 FTEs) and large employers (1,000 or more FTEs). Data from Gallagher’s 2024 U.S. *Benefits Strategy & Benchmarking Survey* was interpreted to identify participants that excel in optimizing employee and organizational wellbeing.

About Connexus Credit Union – With more than 680 employees serving more than 475,000 members across all 50 states, Connexus is a member-focused cooperative with \$4.5 billion in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate. Connexus is committed to being a nationally relevant, trusted credit union, providing exceptional experiences and fostering prosperity for those it serves.