

FOR IMMEDIATE RELEASE



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**CONNEXUS CREDIT UNION HELPS MEMBERS MAXIMIZE RETURNS
WITH LAUNCH OF TWO NEW SHARE CERTIFICATES**

Wausau, Wis. (February 2, 2023) – Connexus Credit Union has launched two new Share Certificate products designed to help members diversify savings and maximize returns in today's rising-rate environment.

The organization's new Bump-Up Share Certificate affords members the opportunity to "bump up" their rate once during their Share Certificate term without having to break the term or pay a penalty. The new Jumbo Share Certificate offers members an exclusive high rate when they open a Share Certificate valued at \$100,000 or more.

"These two new products provide members with an opportunity to earn some of the highest yields in the country," stated Josie Matuszak, Director of Product & Channel Marketing. "We're excited to help our members earn and save more with this expansion of our suite of deposit products and are keeping a close eye on the market for future opportunities."

As rates have continued to rise in the deposit space, Connexus has been recognized for providing some of the highest APYs nationwide. Most recently, the organization's Share Certificates were named Best Jumbo CD Rates by Investopedia, Best Credit Union CD Rates by NerdWallet, and Best CD Rates by Forbes Advisor and CNET. More information about Connexus Share Certificates can be found on their [website](#).

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About Connexus Credit Union – With more than 645 employees serving more than 441,000 members across all 50 states, Connexus is a member-focused cooperative with over \$5.2B in assets. Connexus is proud to provide high yields for checking accounts and deposit products, as well as an industry-leading Digital Banking experience and competitive rates for personal, home, and auto loans. The Wausau, WI-based credit union has been nationally recognized for excellence by Forbes, CNN Money, NerdWallet, Kiplinger, and Bankrate. Connexus is committed to being a nationally relevant, trusted credit union, providing exceptional experiences and fostering prosperity for those it serves.